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BUSINESS AND MARKETING EDUCATION & COMMUNICATION MEDIA TECHNOLOGIES

September 2020 Issue

Hello Fall Teaching and Learning!

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My fellow BME & CMT Teachers.

thank you for your resilience and all your efforts in keeping education at the top of your priorities despite difficult times. While everyone has different needs, your selfless efforts don't go unnoticed! Good luck this school year!

Please enjoy this issue with great updates and resources. Don't hesitate to reach out if I can be of help! Take care and stay safe!

Best always,

Elena Sobampo

"I want to make a ding in the universe" Steve Jobs

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A Good Read!

In the Age of Coronavirus, Career-Tech Ed is More Important than Ever





rapidly changing world. Former CTE students are heroes serving on the front lines during this global pandemic. They are healthcare workers pulling 16-hour shifts and treating our loved ones. They are manufacturing employees working tirelessly to provide life-saving supplies to hospitals, senior care facilities and grocery stores. They are educators delivering the best education possible to their students online. They are scientists racing to find a vaccine. And they are transportation, distribution, and logistics professionals working day and night so that we all have the supplies we need. Click to read more



Certification ??s www.azed.gov/cte

Credential Updates!



Adobe Credentials have been unbundled! Only one certification per program is now required for CMT Programs!



AVID Pro Tools is in the approval process for Music and Audio Production programs 2021-2022 school year!







Arizona PBL-College Needs YOU!

Arizona PBL is having their first ever virtual PBL Fall Leadership Experience! Judges are needed for:

⇒Oct 1-16 - Team Performance Events, Impromptu & Public Speaking, Job Interview

Please reach out to Mike Manion, AZ PBL State Adviser if we can count on you by September 25th or prior to October 1st! Email: mikeazpbl@cox.net

Rise UP Credentials for BME programs!

U.S. Presidential Scholars Program in CTE

The U.S. Presidential Scholars Program in Career and Technical Education will recognize 20 outstanding Career and Technical Education students in 2020. Each state can nominate 5 candidates for recognition for excellence in career and technical education through the Chief State School Officer (CSSO-Superintendent of Public Instruction office). According to the guidance sent from the US Department of Education, "All high school seniors who are participants of a CTE program graduating between January and June of 2021, who are U.S. citizens or legal permanent residents and who attend public, parochial, or independent schools, as well as those who are home-schooled, are eligible."

Arizona CTE students who have completed a full sequence of a CTE program or are enrolled in the last course of the sequence of a CTE program and meet the other requirements are eligible to apply. For more information and all necessary documentation, please visit: https://www.azed.gov/cte/presidential

Resources?

FREE Online Resources

To teach Economics and **Personal Finance**

CLICK BELOW



What Students And Instructors Should Know **About Virtual Learning** Technology



Forbes Technology Council COUNCIL POST | Paid Program

Www.nbea.org

Sam Liang, CEO and co-founder, Otter.ai



The Arizona CTSOs have partnered with the Arizona Department of Education, to create the Fall Leadership Experience (FLE). FLE is a resource that provides videos and activities for students that focus on the Arizona Professional Skills standards. FLE is intended for classroom use, whether virtual or in person.

When the platform opens October 5th, 2020, advisors will be able to access videos (with student activities

included) that are organized by the Arizona Professional Skills standards. Click on the CTSO for more information!





Fall Leadership Experience!



Resources?

Looking to grow your Teacher pipeline? Learn more about Arizona Educator's Rising





ARIZONA

Resources?

Looking for Career Literacy, Finance, or Professional Skills Resources? EVERFI's suite of online CTE resources are implemented in schools across Arizona at no cost. In addition to the real-life skills gained by students, teachers value the standards alignment, ease of use, automatically graded assessments, supplemental resources, and 24/7 support. Get started at everfi.com/ newteacher or contact Senior Implementation Specialist Nichole Barberio at Nbarberio@everfi.com for more information!

Looking to Join a Professional Association?

For more Information:



Need Lesson Plan Resources?



ASSOCIATION FOR **CAREER & TECHNICAL EDUCATION®**

Arizona Marketing Educator's Association

Contact:

Jonathan Oldfield, AME President for more information on how to join! Jonathan.oldfield@gilbertschools.net



Join Today!

Visit AME's Website for more information! **CLICK HERE**

Arizona Business Educator's Association

Contact:

Chris Liebelt-Garcia, ABEA President for more information on how to join! chrisliebelt garcia@yahoo.com

Join Today!

